

## **VIVIANA LEIJA-SYSAK**

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### **OBJECTIVE**

To find a rewarding, creative, position that allows me to utilize my professional skills, education, and to continue my career growth.

### **EDUCATION**

2001-2003 University of California Santa Barbara, Santa Barbara, CA  
Masters of Fine Art (MFA) - Emphasis in Video, Animation, and Digital Strategies.

1995-2000 National School of Arts (ENAP), Mexico City, DF  
Bachelors of Art (BA) (Visual Art) – Emphasis in Photography, Graphic Design, Drawing, and Painting.

### **WORK EXPERIENCE**

Spring 2011. Art Instructor. Arhouse Kids, Willow Glen, CA  
Leading an art class for children age 6-8 at River Glen Elementary School.

Winter 2010-11. Video Instructor. Adult Education Center Sunnyvale/Cupertino, CA  
Responsible for the "Intro to Video" class using iMovie as the main learning program.

Summer/Fall 2010. Art Teacher, Boys and Girls Club of the Peninsula, CA  
Responsible for three art classes (Animation, Comic Art and Photography) for children grades 4-8 as part of the Boys and Girls Club Summer Camp and Fall session.

2008-2010. The Santa Barbara Channels, Santa Barbara, CA  
Host, Producer and Editor of cable TV show *Nonprofit Spotlight Series*  
Responsible for identifying clients, putting together program script, hosting, and editing video footage featuring local non-profit organizations. Funding for this program was provided by the Orfalea Foundation.

2007–2008. Metropolitan Transit District, Santa Barbara, CA  
Graphic Designer & Production Coordinator  
Created campaign ads on buses, TV promotions, layout and design of company newsletters, annual reports, booklets, and a variety of other MTD specific documents.

2007–2008. Freelancer, Santa Barbara, CA  
Graphic Artist, Designer, Animator, and Editor  
Involved in many independent projects including editing a Documentary film *The Shaken Tree*, winner of Best Documentary at the San Luis Obispo International Film festival, 2008.

2004–2006. Univision – KPMR 38, Santa Barbara, CA  
Production Manager  
Responsible for the on-air image of the Central Coast Univision affiliate, KPMR. I was the leader of a team of graphic designers and editors that created promotional ads, TV commercials, etc. We did several campaigns including a Telly award winning political TV spot for latinos.

2003–2004. Univision – KPMR 38, Santa Barbara, CA  
KPMR News Graphic Designer/Technical Director  
As a news graphic designer and technical director, I learned to work in a fast-paced environment creating several graphics based on diverse stories every day. Also, as the news technical director, I coordinated the 30 minute live daily newscast.

2003. University of California Santa Barbara, Santa Barbara, CA

Lecturer – Advanced Photography

Gained experience as an art instructor, inspiring students to develop personal and artistic expression through advanced photography.

2000-01. Publicidad Cine y Video, Mexico City

Digital Illustrator and Animator 2D/3D

This job opened me up to the world of 2D and 3D animation. We used softwares like softimage and lightwave for different projects.

1998-2000. Free-lance Photographer (Theater and Fashion), Mexico City

1996-1998. Museo de la Luz and Museo San Ildefonso, Mexico City.

Art guide and workshop coordinator.

1997. Museo El Chopo, Mexico City.

Internship as Assistant Curator.

## **AWARDS AND EXTRA ACTIVITIES**

2008. Published bilingual children book, *My House is Full of Light*.

2006. Master of Ceremony, 6th Binational Health Week.

2005. Executive Producer of TV series *Mejora Tu Vida*.

2004. Telly Award winner, Platinum, *We Need Cambio*.

2003. Outstanding Graduate Dissertation Award.

2003. Master of fine arts (MFA) thesis, *Transit*.

2002. Winner of Graduate Division and Department of Affirmative Action Grants.

2002. Winner of Abrams Art Award, Santa Barbara.

2001-02. Fellowship by FONCA (Foundation of National Culture and Arts), Mexico-USA.

2001. Undergraduate thesis, *La Estética del Deterioro* (Deterioration's Aesthetics).

## **COMPUTER SOFTWARES:**

Final Cut Studio, Adobe After Effects, Adobe Creative Suite, Macromedia Flash CS3, Macromedia Dreamweaver, Maya V.6, Adobe Premiere, Power Point, among others.

## **LANGUAGES**

English: 100%

Spanish: 100%

French: 60%

Italian: 50%